



**the positive effects of**

# **GNA SOCIAL MEDIA**

**FOR EVERYONE**





# social media brings **COMMUNICATION**

No need for snail mails and telegrams to get your message across. With a single click, one's message reaches the intended recipient. In case of urgent news, social media can help you get the attention of the person they wish to contact immediately.





**increases**  
**PARTICIPATION**

Through activities, chats and forums, people are able to contribute their opinions and thoughts on certain topics and themes that interest them. By participating in discussions, they engage in positive self-expression.



**strengthens &  
establish**

# **RELATIONSHIPS**



For some, communicating online is simpler than communicating personally. Virtually chatting with an acquaintance allows people to learn more about each other, thus strengthening the trust between the two parties. It also bridges distance. Through GNA social media, people who want to stay in touch and reconnect with GNA friends who isn't within visiting distance or in lock-down or even quarantine, can quickly do so.





# builds bridges **OVER BARRIERS**

Through GNA social media, people are able to meet new friends across different cultures, within the same province. Communicating with individuals from different cultures can help people become more sensitive to cultural differences.





**helps them**

# **FIND IDENTITY**

As people personalize their GNA profiles, they experience a sense of independence. Aside from being able to share their ideas and interests with others, they also get to join member groups that help them “fit in” and foster their identity.





# boosts their **CONFIDENCE**

Post and status likes and good comments tend to be overwhelmingly positive. For "lift-my-spirit" days, people can check their profiles and automatically gain affirmation, validation, confidence and self-esteem.





# battles

# DEPRESSION

Blogging can be therapeutic for people who are confused, down, or need to vent frustrations. When they log on to the GNA social community, they will find people to talk to and those who'll listen.





01

greatly  
**EDUCATES**

Because of our private, members-only website, the GNA social network give people a chance to share informative videos and articles with each other. It also helps them reach out to people with expertise in various categories.

02

unleashes  
**POTENTIAL**

Many emerging entrepreneurs gain popularity through social media. Thanks to our [gna.org.za](http://gna.org.za) website, talented people may find like-minded friends and interest toward their own unique ideas.



# THANK YOU!

## for your time



GNA social media has its place in our lives. It establishes a new culture free from any outside interference, filled with value.

We hope that you will use this platform and enjoy what it has to offer. It will grow as our need grows, so be sure that changes to this platform will continuously be happening.

